

grow  
to market

2019  
Grow to China SPRING



# GROW TO CHINA 2019

## Spring

### SEPTEMBER 2018

Launch of the Grow to China program



### NOVEMBER 12<sup>th</sup> 2018

The application period ends.

[APPLY HERE](#)



### DECEMBER 13<sup>th</sup> 2018

Introduction to the Chinese markets. Free orientation workshop in Helsinki.



### JANUARY 2019

The partners will select 10-15 companies to the trip to Shanghai.



### MARCH 18<sup>th</sup> - 23<sup>rd</sup> 2019

Grow to China trip to Shanghai.



### OCTOBER 23<sup>rd</sup> 2019

Follow-up meeting in Kasvu Open Karnevaali in Jyväskylä.



# The fastlane to success in one of the largest economy on the planet.

*"Incredible learning experience and co-learning with the group that went to Grow to China 2018. Great support, information and leads." - Dr. Leona Gilbert, CEO Te?ted*

Your **expressway to global business**. That is our Grow to Market programs' customer promise for you. Grow to China program consists free orientation workshop in Helsinki and five-day business tour to Shanghai. During the program you will have meetings with experts from themes such as investors, legal and IPR, finance, insurance, strategy, sales, marketing, communications & and local distribution.

Get together event and free Orientation workshops in Helsinki  
This is a kick-start for your China market entry. You will meet experts who help you to crystallize your go to market strategy. Workshop is free for companies.

Trip to Shanghai  
After the workshop the partners invite the most potential companies which they can help in their market entry through their own know-how and networks to Shanghai with them. The program fee is 3950 € + VAT. (The fee includes the trip's program and transportation in Shanghai, all the materials for workshops and visibility.)



Get an invitation to orientation workshop by sending the application:  
[www.roihu.com/services/grow-to-market/china/](http://www.roihu.com/services/grow-to-market/china/)

## Your guides during the **Grow to China** programme



**Anna-Mari Blek**  
Business Director, Grow to Market  
Kasvun Roihu Oy  
+358 40 7576 434  
[anna-mari.blek@roihi.com](mailto:anna-mari.blek@roihi.com)



**Anni Hintikka**  
Service Manager, Grow to Market  
Kasvun Roihu Oy  
+358 400 244 488  
[anni.hintikka@roihi.com](mailto:anni.hintikka@roihi.com)

